

Bliss

FAMILY VINEYARDS



The Bliss Story:

In the late 1930s, our Grandfather, Irv Bliss, first visited Mendocino County and spotted a picturesque ranch among the rolling hills and unspoiled land. Years later, when Irv learned of a Mendocino property for sale, he gathered all his savings and placed a bid -- sight unseen. As fate would have it, the plot Irv purchased was the original 450-acre estate that had captivated his imagination years before.

Seventy years later, we still carry Irv's love for the land through our fourth generation of family farmers. We celebrate Irv's legacy by showcasing the rich fruit we grow on our property and putting our own Bliss into every bottle of wine we produce.

BLISSFUL RED - LOT 20

ESTATE BOTTLED
MENDOCINO, CALIFORNIA

WINEMAKER NOTES:

Our perennial "pizza/pasta wine" has become 'Blissful Red' starring: Syrah, Merlot, Zinfandel, Sangiovese and Petit Sirah. The Blissful Red 'Lot 20' unveils a captivating bouquet of plums, cloves, allspice, and a touch of vanilla cinnamon. As it dances on the palate, the richness of dark cherries and the earthiness of tobacco emerge, seamlessly blending into the vibrant notes of red fruit, fig, and a hint of cinnamon stick. The finish is elegantly marked by whispers of clove and radiant red fruit, harmoniously balanced with integrated tannins and a lively acidity, making it an impeccable companion to a variety of dishes. Savor the pleasure of this exquisite vintage, crafted with passion and dedication by Bliss Family Vineyards.

STATISTICS:

Vintage: 2020
Grapes: Estate Grown
Appellation: Mendocino, CA
Vineyard Sources: Bliss, Feliz, & Contento Ranches
Varietal: Syrah, Merlot, Zinfandel, Sangiovese, Petit Sirah
Alcohol: 13.7%
pH: 3.66
TA: 0.62g/100ml

Bliss Family

SUSTAINABLE WINEGROWER

1400 Highway 175 | P.O. Box 780, Hopland, CA 95449 | (707) 744-1066

www.blissvineyard.com