



The Bliss Story:

In the late 1930s, our Grandfather, Irv Bliss, first visited Mendocino County and spotted a picturesque ranch among the rolling hills and unspoiled land. Years later, when Irv learned of a Mendocino property for sale, he gathered all his savings and placed a bid -- sight unseen. As fate would have it, the plot Irv purchased was the original 450-acre estate that had captivated his imagination years before.

Seventy years later, we still carry Irv's love for the land through our fourth generation of family farmers. We celebrate Irv's legacy by showcasing the rich fruit we grow on our property and putting our own Bliss into every bottle of wine we produce.

## 2019 ZINFANDEL

Estate Bottled Mendocino, California

## WINEMAKER NOTES:

Our Bliss and Feliz vineyards are the source for this Estate grown Zinfandel. This wine opens with aromas of raspberry, bright red fruit, and cinnamon vanilla toast. Upon tasting, this Zin has a great entry of red fruit and berry flavors followed by hints of milk chocolate in the finish. This is an easy to drink and very fruit forward wine.

## STATISTICS:

Vintage: 2019

Grapes: Estate Grown

Appellation: Mendocino, CA Vineyard Sources: Bliss Vineayrd

Varietal: 100% Zinfandel

Alcohol: 13.5%

pH: 3.50

TA: 0.66g/100ml

Bliss Family

Sustainable Winegrower

1400 Highway 175 | P.O. Box 780, Hopland, CA 95449 | (707) 744-1066 www.blissvineyard.com