

Bliss

FAMILY VINEYARDS



The Bliss Story:

In the late 1930s, our Grandfather, Irv Bliss, first visited Mendocino County and spotted a picturesque ranch among the rolling hills and unspoiled land. Years later, when Irv learned of a Mendocino property for sale, he gathered all his savings and placed a bid -- sight unseen. As fate would have it, the plot Irv purchased was the original 450-acre estate that had captivated his imagination years before.

Seventy years later, we still carry Irv's love for the land through our fourth generation of family farmers. We celebrate Irv's legacy by showcasing the rich fruit we grow on our property and putting our own Bliss into every bottle of wine we produce.

2018 MERLOT

ESTATE BOTTLED
MENDOCINO, CALIFORNIA

WINEMAKER NOTES:

Introducing our distinguished 2018 Bliss Family Vineyards Merlot, where captivating aromas of berry pie and plum intertwine with a hint of cinnamon, creating a delightful sensory experience. As you take the first sip, be enchanted by the wine's great entry, leading to a perfect fusion of dark flavors that unveil a rich spiced chocolate essence. The journey culminates with a long and luxurious plum finish, leaving a lasting impression of satisfaction.

This Merlot is exceptionally easy to drink and exudes a delightful fruit-forward character, making it an irresistible choice for any wine lover. Savor the pleasure of this exquisite vintage, crafted with passion and dedication by Bliss Family Vineyards.

STATISTICS:

Vintage: 2018
Grapes: Estate Grown
Appellation: Mendocino, CA
Vineyard Sources: Bliss Vineyard
Varietal: 100% Merlot
Alcohol: 13.5%
pH: 3.65
TA: 0.65g/100ml

Bliss Family

SUSTAINABLE WINEGROWER

1400 Highway 175 | P.O. Box 780, Hopland, CA 95449 | (707) 744-1066

www.blissvineyard.com