

# Bliss

FAMILY VINEYARDS



## *The Bliss Story:*

In the late 1930s, our Grandfather, Irv Bliss, first visited Mendocino County and spotted a picturesque ranch among the rolling hills and unspoiled land. Years later, when Irv learned of a Mendocino property for sale, he gathered all his savings and placed a bid -- sight unseen. As fate would have it, the plot Irv purchased was the original 450-acre estate that had captivated his imagination years before.

Seventy years later, we still carry Irv's love for the land through our fourth generation of family farmers. We celebrate Irv's legacy by showcasing the rich fruit we grow on our property and putting our own Bliss into every bottle of wine we produce.

## 2019 BLISSFUL RED

ESTATE BOTTLED  
MENDOCINO, CALIFORNIA

### WINEMAKER NOTES:

Our perennial "pizza/pasta wine" has become 'Blissful Red' - starring Sangiovese and Cabernet Sauvignon with Primitivo and Petite Sirah for additional structure. It has a nose of black berry jam & vanilla custard which greet you, followed by hints of mocha. A rich mouth feel bursting with sweet berry compote in the mid-palate is followed by root beer spiced fruit in the finish.

### STATISTICS:

Vintage: 2019  
Grapes: Estate Grown  
Appellation: Mendocino, CA  
Vineyard Sources: Bliss, Feliz, & Contento Ranches  
Varietal: Sangiovese, Cabernet Sauvignon, Primitivo, Petite Sirah, Mixed Reds  
Alcohol: 13.5%  
pH: 3.55  
TA: 0.65g/100ml

*Bliss Family*

SUSTAINABLE WINEGROWER

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[www.blissvineyard.com](http://www.blissvineyard.com)