



“Strawberries and raspberries... voluptuous...mocha...age worthy...”



We have been farming our land since 1943, blending our northern Italian heritage with our California roots.

Our family chose the lion from St. Mark’s Cathedral in Venice, Italy to symbolize our rich history. Today, we continue this tradition by offering Estate wines for you and your family to enjoy.

2010 MERLOT

BLISS VINEYARD n ESTATE BOTTLED

Grapes: *Bliss Vineyards, Blocks 5, 6, & 9, Hopland, CA, Mendocino*

Harvest: *Night machine harvested on October 2nd.
Harvest Brix from 24.4 to 26.4*

Production: *Early morning loads, stemmed and lightly crushed to stainless steel open top tanks. 48-72 hour cold soak prior to fermentation. Pumped over 2-3 times a day. Lots remained on the skins from 10-14 days. Pressed to tank, ML inoculated, settled for 72 hours, racked to barrels. French and American oak, 45% new. Barrel aged for 18 months.*

TECHNICAL ANALYSIS:

| | |
|----------------------|-----------|
| Bottling Date:..... | June 2012 |
| Cases Produced:..... | 575 |
| Alcohol:..... | 14.5% |
| Total Acidity:..... | 0.62 |
| pH: | 3.53 |

TASTING NOTES:

Our Vineyard Select series showcases the best fruit our home ranch, Bliss Vineyard, has to offer. Strawberries and raspberries dipped in chocolate introduce our single vineyard Merlot. With luscious red fruit integrated into a voluptuous mid palate, the oak presents itself with cinnamon and mocha, resulting in an age worthy Estate Merlot.

SUSTAINABLE WINEGROWER

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