

# Bliss

FAMILY VINEYARDS



## *The Bliss Story:*

In the late 1930s, our Grandfather, Irv Bliss, first visited Mendocino County and spotted a picturesque ranch among the rolling hills and unspoiled land. Years later, when Irv learned of a Mendocino property for sale, he gathered all his savings and placed a bid -- sight unseen. As fate would have it, the plot Irv purchased was the original 450-acre estate that had captivated his imagination years before.

Seventy years later, we still carry Irv's love for the land through our fourth generation of family farmers. We celebrate Irv's legacy by showcasing the rich fruit we grow on our property and putting our own Bliss into every bottle of wine we produce.

## 2017 ZINFANDEL

ESTATE BOTTLED  
MENDOCINO, CALIFORNIA

### WINEMAKER NOTES:

Our Bliss and Feliz vineyards are the source for this Estate grown Zinfandel with aromas of toffee, raspberries and plums. This wine has a great entry of cinnamon stick with hints of dark red berry in the finish. This wine is easy to drink and very fruit forward.

### STATISTICS:

Vintage: 2017  
Grapes: Estate Grown  
Appellation: Mendocino, CA  
Vineyard Sources: Bliss and Feliz Ranches  
Varietal: 100% Zinfandel  
Alcohol: 13.5%  
pH: 3.47  
TA: 0.66g/100ml

*Bliss Family*

SUSTAINABLE WINEGROWER

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[www.blissvineyard.com](http://www.blissvineyard.com)