

Bliss

FAMILY VINEYARDS



The Bliss Story:

In the late 1930s, our Grandfather, Irv Bliss, first visited Mendocino County and spotted a picturesque ranch among the rolling hills and unspoiled land. Years later, when Irv learned of a Mendocino property for sale, he gathered all his savings and placed a bid -- sight unseen. As fate would have it, the plot Irv purchased was the original 450-acre estate that had captivated his imagination years before.

Seventy years later, we still carry Irv's love for the land through our fourth generation of family farmers. We celebrate Irv's legacy by showcasing the rich fruit we grow on our property and putting our own Bliss into every bottle of wine we produce.

2021 ROSÉ

ESTATE BOTTLED
MENDOCINO, CALIFORNIA

WINEMAKER NOTES:

Our Bliss Rose greets you with sweet flavors of watermelon and strawberry notes. Crisp apple combined with a touch of strawberry candy provide a crisp mid palate and lush finish.

STATISTICS:

Vintage: 2021
Grapes: Estate Grown
Appellation: Mendocino, CA
Vineyard Sources: Bliss, Contento, and Feliz Ranches
Varietal: 43% Primitivo, 21% Pinot Noir, 14% Zinfandel,
22% Mixed Reds
Alcohol: 13.5%
pH: 3.28
TA: 0.63g/100ml
Residual Sugar: 0.07%

Bliss Family

SUSTAINABLE WINEGROWER

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www.blissvineyard.com