

Bliss

FAMILY VINEYARDS



The Bliss Story:

In the late 1930s, our Grandfather, Irv Bliss, first visited Mendocino County and spotted a picturesque ranch among the rolling hills and unspoiled land. Years later, when Irv learned of a Mendocino property for sale, he gathered all his savings and placed a bid -- sight unseen. As fate would have it, the plot Irv purchased was the original 450-acre estate that had captivated his imagination years before.

Seventy years later, we still carry Irv's love for the land through our fourth generation of family farmers. We celebrate Irv's legacy by showcasing the rich fruit we grow on our property and putting our own Bliss into every bottle of wine we produce.

2017 MERLOT

ESTATE BOTTLED
MENDOCINO, CALIFORNIA

Winemaker Notes:

With aromas of blackberry jam this Estate Merlot has flavors of bright blackberries which are complemented by hints of milk chocolate and coffee in the finish.

Statistics:

Vintage: 2017
Grapes: Estate Grown
Appellation: Mendocino, CA
Vineyard Sources: Bliss Vineyard
Varietal: 100% Merlot
Alcohol: 13.5%
pH: 3.37
TA: 0.68g/100ml

Bliss Family

SUSTAINABLE WINEGROWER

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www.blissvineyard.com