

# Bliss

FAMILY VINEYARDS



## The Bliss Story:

In the late 1930s, our Grandfather, Irv Bliss, first visited Mendocino County and spotted a picturesque ranch among the rolling hills and unspoiled land. Years later, when Irv learned of a Mendocino property for sale, he gathered all his savings and placed a bid -- sight unseen. As fate would have it, the plot Irv purchased was the original 450-acre estate that had captivated his imagination years before.

Seventy years later, we still carry Irv's love for the land through our fourth generation of family farmers. We celebrate Irv's legacy by showcasing the rich fruit we grow on our property and putting our own Bliss into every bottle of wine we produce.

## 2018 BLISSFUL RED

ESTATE BOTTLED  
MENDOCINO, CALIFORNIA

### WINEMAKER NOTES:

Our perennial "pizza/pasta wine" has become 'Blissful Red': starring Primitivo and Zinfandel with Barbera and Merlot for additional structure. It has a nose of strawberry and berry crisp. A rich mouth feel bursting with bright strawberries, hints of honey, and lavender. This wine finishes with notes of mixed berries with integrated tannins and good acidity to make it the perfect food match.

### STATISTICS:

Vintage: 2018  
Grapes: Estate Grown  
Appellation: Mendocino, CA  
Vineyard Sources: Bliss, Feliz, & Contento Ranches  
Varietal: Primitivo, Zinfandel, Merlot, Barbera  
Alcohol: 13.5%  
pH: 3.59  
TA: 0.72g/100ml

*Bliss Family*

SUSTAINABLE WINEGROWER

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[www.blissvineyard.com](http://www.blissvineyard.com)