

Bliss

FAMILY VINEYARDS

In the late 1930s, our Grandfather, Irv Bliss, first visited Mendocino County and spotted a picturesque ranch among the rolling hills and unspoiled land. Years later, when Irv learned of a Mendocino property for sale, he gathered all his savings and placed a bid—sight unseen. As fate would have it, the plot Irv purchased was the original 450-acre estate that had captivated his imagination years before.

Over the years, Irv and his daughter, Marty Bliss, planted and tended to the vineyards harvesting some of the region's finest grapes. When Marty married Len Brutocao, they blended her agricultural lifestyle with his Italian heritage and love for wine. Passing along Irv's legacy to their children, the Bliss tradition continues with a fourth generation of family farmers.

Today Bliss Family Vineyards is run by three of Len and Martha's sons, Steve, Len, and David. Fourth generation family members Kevin & Ryan are also heavily involved.

Steve Brutocao, *President*, oversees Sales & Marketing, as well as management between Vineyards, Winery, and Sales, which includes Direct to Consumer sales and National and international distribution sales.

Len Brutocao Jr., *Director of Vineyard Operations*, oversees the entire 350+ acre vineyard operation. This includes a major role in leading our sustainability program and developing vineyard programs with the winemaking team in our ongoing effort to produce the highest quality Estate wines.

David Brutocao, *Director of Winemaking Operations*, works directly with our winemaker in development of all wines in the Brutocao portfolio. David is in charge of purchasing winery supplies from corks to labels, as well as management of all activities in the winery.



Irv Bliss, Steve, Len, and David Brutocao

